

## FRACTIONAL OPERATIONS MANAGEMENT

## When a body or business wants to improve its performance, it needs an experienced alignment professional

As small to mid-size companies look to grow and increase revenue, they often require experienced operational assistance to develop and manage metrics based on corporate goals and objectives. When properly defined, these metrics provide needed alignment between strategic goals and tactics to produce essential results. But many growing companies have limited resources. Hiring a full-time seasoned operational executive can be expensive and out-of-reach.

## **Business Chiropractics Fractional COOs Work on a Consultative Basis**

Our COOs provide significant value while eliminating the costly investment of hiring a full-time executive. They are experienced operations-focused advisors who will develop organizational evaluations specific to your company. Our COO professional will work collaboratively with your teams to develop manageable, measurable metrics with valuable implementation oversight - at a fraction of the cost.

## The Reasons CEOs Invite Us In (Issues Your Business May Be Suffering)

- Your business strategy is not being executed. Company vision and team tactics are not aligned.
- Your operations group is not producing as expected.
- Management and employees don't know when they are on track to reach monthly and quarterly goals.
- Your company has grown rapidly and soon your current facilities, processes and systems will prevent further growth or become cost-prohibitive.
- Employee engagement is low and turnover is high.

If any of these issues sound familiar to your business, consider setting up a more in-depth discussion on how we can help. Contact <a href="mailto:rick@BusinessChiropractics.com">rick@BusinessChiropractics.com</a> or visit us at <a href="mailto:www.BusinessChiropractics.com">www.BusinessChiropractics.com</a>