



# **Business Chiropractics**

**Creating Alignment and Engagement**

***chi-ro-prac-tic*** (noun)

*Diagnosis and manipulative treatment of misalignments of the joints, which can cause other disorders throughout the body.*

## ***Business Chiropractics and the Fractional COO***

Business Chiropractics was founded on the belief that \$1MM to \$75MM businesses need to manage metrics that are based on the corporate goals and objectives. These metrics, properly defined, provide management alignment to corporate goals and employee engagement because they will know how they are doing. If the company is at a stage where they need the advice of an experienced operations executive, but they don't need or can afford another full time executive, the best solution is a fractional COO.

### ***What is a Business Chiropractics Fractional COO?***

A Business Chiropractics Fractional COO is an experienced operations-focused advisor who can provide an organizational evaluation, a process to develop manageable, measurable metrics and implementation oversight. We offer an affordable option, providing critical, outsourced executive-level leadership to help an organization reach its goals.

### ***What are the benefits of a Business Chiropractics Fractional COO?***

Bringing in an experienced senior operations leader that has expertise across a wide variety of disciplines to your organization can provide many benefits. Here are a few examples of how this position can help your organization:

- Your organization is at a strategic crossroads and you need an unbiased, experienced strategic partner to assist identifying a path, creating a viable road map, and then assisting in the execution.
- You have areas in multiple disciplines (IT, HR, Analytics, Training, Operations, Sales etc.) that need help aligning on organizational goals and executing these goals effectively.
- Your company has grown rapidly and now your current facilities, processes and systems are preventing further growth or are cost-prohibitive.
- Your operations group is not producing as expected and you need an in-depth evaluation and overview of their current situation and areas of opportunity.
- You have a critical, time-sensitive project that needs to be completed. Your existing staff may not have the expertise or capacity to effectively handle this project or it may divert their attention from other critical projects.
- Metrics Management is a key action in each of the above conditions. You need an experienced operations leader to advise executives, management and supervisors to determine and publish metrics that align with corporate goals, creating success throughout the company.

**Rick Beer**

248-808-1644

Rick@BusinessChiropractics.com