



Business Chiropractics

Creating Alignment and Engagement

MANAGED METRICS

**As with the body, alignment is crucial for peak performance in business.
Without it, business suffers.**

Managed Metrics for Improved Performance

It begins with an assessment of the operating teams' understanding of company goals to ensure alignment throughout the organization. With aligned goals, everyone at every level has the direction they need to keep the company on its strategic path. All stages of management and supervision are accountable, engaged and focused.

HOW (process) Not WHAT (unmeasured goals) is the Critical Discussion

Even published goals can be misinterpreted without measurable **Key Performance Indicators (KPIs)**. When actionable information is published on a regular basis, communication and processes become aligned. It is ***chiropractic for business***.

An important part of this process is the delivery of a dashboard to display 'Performance to Goals'. While this is optional, it is highly recommended as it makes performance readily accessible and visible. Dashboards also provide continuing and timely value through a tangible deliverable.

Who Can Use This Approach?

Companies with difficulties getting everyone to pull in the same direction (alignment), have engagement concerns or compliance reporting needs are ideal candidates. Business Chiropractic's methods will help you identify the '**5 Essentials To Know**' *before* you get to the office. This will create meaningful, managed metrics for your entire team, enabling them to measure their performance in real time against strategic goals and objectives.

A major benefit of Business Chiropractics? It's fast and it's focused.

Implementing goal management does not require a lengthy engagement. It allows even smaller companies and start-ups to take advantage of 'finger tip' information.

To set-up a discussion on how we can help your business, contact rick@BusinessChiropractics.com or visit us at www.BusinessChiropractics.com.