



# Business Chiropractics

Creating Alignment and Engagement

*chi-ro-prac-tic (noun)*

*Diagnosis and manipulative treatment of misalignments of the joints, which can cause other disorders throughout the body.*

**As with the body, the smallest misalignment in business can affect all stakeholders and the overall enterprise.**

## Measurable Metrics for Performance Improvement

It begins with an assessment and diagnosis to ensure alignment of goals throughout the organization. With aligned goals, everyone at every level has the direction they need to keep the company on its strategic path. All stages of management and supervision are accountable and focused.

## HOW (process) not WHAT (unmeasured goals) is the critical discussion

Even published goals can be misinterpreted without measurable **Key Performance Indicators (KPIs)**. When actionable information is published on a regular basis, communication and processes become aligned. It is *chiropractic for business*.

An important part of this process is the delivery of a dashboard to display 'Performance to Goals'. While this is optional, it is highly recommended as it makes performance readily accessible and visible. Dashboards also provide continuing and timely value through a tangible deliverable.

## Who can use this approach?

Profit and non-profit companies who have a hard time getting everyone to pull in the same direction (alignment), have employee engagement concerns or compliance reporting needs are ideal candidates. Business Chiropractic's methods will identify the '**5 Things You Need to Know Before You Get to the Office**'. This will help create meaningful, managed metrics for your entire team to enable them to measure how they are performing in real time against the company's strategic goals and direction.

A major benefit of Business Chiropractics? It's fast and it's focused! Implementing goal management does not require a lengthy engagement. It allows even smaller companies and start-ups to take advantage of 'finger-tip' information.

For an in-depth discussion, contact:

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